



MBN 2022 AESTHETIC BREAST MEETING

WHAT IS THE BREAST BEAUTY?

15th - 17th December

MBN : 2022

+



NSLTV



G.RE.T.A.
2022-2023

Welcome Message



Dr. Maurizio Bruno Nava
Congress President

This year the MBN congress will have a format with the aim, as always, to bring something new, interesting and creative to the participants.

As usual, the scientific and clinical evidence will be the backbone of all the presentations and congress activities.

We have also decided to involve faculty members and KOL, asking them to present various case histories in great detail. From planning, to the procedure in the operating theatre and ending with the immediate results as well as two and five month post op. This will all be enriched with lots of room for discussion where you will be the protagonist. Ample space is given to surgical planning.

Live models will be present to help demonstrate the steps that every surgeon takes before surgery.

We have not forgotten complications and how to avoid them. Pat Maxwell and Foad Nahai will be the guest lecturers and will share their personal experiences with you.

We have changed the previous pattern and instead of live surgery, we will be holding a special session dedicated to young surgeons, with surgery videos. This session will also be educational for those with more experience as well and the surgical videos will cover all aspects of aesthetic surgery of the breast. 9 KOL will show you their surgical techniques.

Last but not least, an important aspect is the diagnostics by imaging and what to do in the case of breast cancer.

Your participation is important and we would also like to involve you by asking you to send complex cases to be discussed.

Innovation without full participation would not be successful.

Dr Maurizio Bruno Nava



CONFERENCE PRESIDENT
Maurizio Bruno NAVA (Italy)

SCIENTIFIC COMMITTEE
Giuseppe CATANUTO (Italy)
Alberto RANCATI (Argentina)
Nicola ROCCO (Italy)

INVITED SPEAKERS
Giovanni BOTTI, Italy
Francisco BRAVO, Spain
Ernesto BUCCHERI, Italy
Barbara CAGLI, Italy
Antonella CAMPANALE, Italy
Burcu CELET OZDEN, Turkey
Pierfrancesco CIRILLO, Italy
Roy DE VITA, Italy
Agnese FERRARA, Italy
Moustafa HAMDJ, Belgium
Dannis HAMMOND, USA
Paul HARRIS, UK
Giorgio MACELLARI, Italy
Patrick MALLUCCI, UK
Stefano MARIANELLI, Italy
Patrick MAXWELL, USA
Federico MAYO, Spain
Mario MENDANHA, Portugal
Paolo MONTEMURRO, Italy
Foad NAHAI, USA
Marc PACIFICO, UK
Stefano POMPEI, Italy
Gianfranco SCAPERROTTA, Italy
Taimur SHOAIB, UK
Constantin STAN, Romania
Demetris STAVROU, Greece
Berend van der LEI, The Netherland



**WHAT
IS
THE
BREAST
BEAUTY ?**



PROGRAMME

15th December



07.30 **REGISTRATION**

08.30 **OPENING**

08.30 **The "BEAUTY of the BREAST"** (Stylist - Photographer - Writer)

09.00 Introduction and Video

09.00 **Breast Augmentation with Anatomical/Shaped implants: case series* session I** (10' each)

09.55 *Case series includes: pre-operative description, pre-operative marking, surgical Tricks (supported by micro-videos), final results (post OP three and six months)

P. Harris

P. Cirillo

P. Montemurro

F. Mayo

Open discussion (15') led by *M.B. Nava - A. Rancati*

Panelists: All session presenters

09.55 **Breast Augmentation with Round implants: case series* session II** (10' each)

10.50

M. Pacifico

B. van der Lei

M. Mendanha

D. Stavrou

Open discussion (15') led by *M.B. Nava - A. Rancati*

Panelists: All session presenters

10.50 **Hot Topics** (10' each)

11.30

My thoughts on maintaining long lasting results - *M. Hamdi*

Measurements in Breast Aesthetic Surgery: Overview and My Personal Thoughts. - *A. Rancati*

Revisional Breast Surgery: Are Surgical Plans Changed if the Patient Has a Textured Device?

N. Rocco

Discussion (10') led by *P. Harris - P. Cirillo*

Panelists: *P. Mallucci - A. Rancati - B. van der Lei - F. Mayo*

Q&A

10.00-11.00 COFFEE STATION

11.30

Dual Plane VS Pre Pectoral - *A. Rancati - D. Hammond*

12.00

Open Discussion led by *P. Mallucci*

12.00

KEYNOTE LECTURE

12.30

A half century of breast augmentation: my personal journey

P. Maxwell

12.30

Research and Development

13.00

"What I expect should change in materials in the near future and how companies should invest in research and development in my opinion"

F. Nahai - P. Maxwell

Led by *M. B. Nava*

13.00

LUNCH 

13.00-13.15 **MEET THE EXPERT**

14.00

ALCL Updating: Live connection with the Health Ministry

14.55

A. Campanale

Discussion (15') led by *M.B. Nava - N. Rocco*

Q&A

14.55

What changed in my personal approach to breast augmentation after a big industry player was

15.20

withdrawn from the market - *M. B. Nava*

Open discussion led by *P. Maxwell*

Panelists:

P. Montemurro - A. Rancati - F. Bravo - F. Mayo - T. Shoaib

15.20

Why has the US move towards to Smooth Surface Implants ? Choice or real need? - *P. Maxwell*

15.40

15.40

INDUSTRY SPONSORED SESSION

16.25

COFFEE BREAK 

16.30-16.45 **MEET THE EXPERT**

17.00

INDUSTRY SPONSORED SESSION

18.35

18.35

WELCOME COCKTAIL

Speakers meet the attendees

PROGRAMME

16th December



08.20 **Breast Reduction : case series* session III** (10' each)

09.15 *D. Hammond*
R. De Vita
C. Stan
M. Hamdi

Discussion led by *P. Mallucci*
Panelists: All session presenters

09.15 **KEYNOTE LECTURE:**

09.45 My journey through breast reshaping/reduction - *F. Nahai*

09.45 **Augmentation mastopexy with SHAPED/ROUND implants: case series VI*** (10' each)

11.20 *B. Celet Ozden*
D. Stavrou
S. Marianelli
P. Mallucci
F. Bravo
M. Mendanha
T. Shoaib
F. Mayo

Discussion led by *M. Hamdi - A. Rancati*
Panelists: all session presenters

11.20 **Augmentation mastopexy with or without mesh** (10' each)

12.00 *R. De Vita*
S. Pompei
P. Mallucci

Discussion (10') led by *P. Montemurro - P. Maxwell*
Panelists: all session presenters

12.00 **Revision Surgery** (10' each)

12.40 Revision surgery after Breast Reduction/Pexy - *P. Harris*
Complication Prevention in Breast Reduction/Pexy - *A. Rancati*
Using the haemoastatic net in secondary breast surgery: avoiding a mastopexy and stabilising the breast footprint - *M. Pacifico*

Discussion (10') led by *S. Pompei - S. Marianelli*
Panelists: all session presenters

12.40 **LUNCH** ✂

12.50-13.05 **MEET THE EXPERT**

13.40 **SPECIAL LECTURES** (10' each)

14.35 The BEAUTY of the BREAST - The Surgeon's point of view - *P. Mallucci*
Measurements in Breast Aesthetic Surgery: Overview and My Personal Thoughts - *D. Hammond*
The New IMF Positioning: Literature Review and My Thoughts - *P. Montemurro*
My point of view on IMF Fixation - *D. Hammond*
New IMF accurate planning and reconstruction : The Pythagorean Theorem - *B. van der Lei*

Discussion (15') led by *P. Maxwell - A. Rancati*
Panelists: All session presenters

14.35 **Hot Topic** (12' each)

15.00 How to prevent side effects and complications in the use of breast implants - *C. Stan*
How to make implants choice faster and easier - *R. De Vita*

15.00 **SPECIAL TOPICS** (12' each)

16.00 Breast Asymmetries and Congenital Deformities: classification and surgical procedures
S. Pompei
Hybrid Breast Augmentation/Pexy - *A. Rancati*
Gyneconamstia: planning and surgical tricks - *D. Hammond*
Approaching tuberous breast with both autologous and implant based strategies - *M. Pacifico*

Discussion (12') led by *C. Stan - P. Maxwell*
Panelists: All session presenters

16.00 **KEYNOTE LECTURE**

16.20 Is there room for "ETHICAL" communication in cosmetic surgery? - *F. Nahai*

16.20 **COFFEE BREAK** ☕

16.25-16.40 **MEET THE EXPERT**

16.50 **INDUSTRY SPONSORED SESSION**

18.15

10.00-11.00 COFFEE STATION

PROGRAMME

17th December

08.20
11.00 **SPECIAL SESSIONS. Diving Deep: Lessons by Experts for our future generation**
Edited Video Session (12' each)

BREAST AUGMENTATION

G. Botti - A. Rancati - R. De Vita - P. Montemurro

Discussion (10') facilitators: *D. Hammond - P. Mallucci*

MASTOPEXY AUGMENTATION

B. Celet Ozden - D. Stavrou - P. Mallucci - D. Hammond

Discussion (10') facilitators: *C. Stan - P. Maxwell*

BREAST REDUCTION

A. Rancati - D. Hammond - B. Cagli

Discussion(10') facilitators: *G. Botti - P. Montemurro*

11.00
11.40 **Myth and Reality on Aesthetic Breast Surgery**

Fake News Generate False Expectations and Lead to More Complications.

Ethical communication in Breast Surgery. Industry and single surgeons: what are the main factors that allow an honest communication?

A. Ferrara (Scientific Journalist) - G. Macellari (Breast Surgeon & Philosopher)

Q&A and Open Discussion (10') led by *A. Rancati - M.B. Nava*

SPECIAL GUEST LECTURER - Ethical Advertising

Breast Implants illness and rupture

Breast Implant Illness: a literature review - *N. Rocco (20')* Implant life-rupture: what we really need to know - *A. Rancati (10')*

11.40
12.50 Can ultra-sound technology substitute breast imaging for detection of implants rupture and anomalies - *D. Hammond (10')*

Complication prevention - *R. De Vita (10')*

Synthetic reabsorbable mesh as soft tissues adjunct in breast augmentation revision surgery.

Preliminary report. - *E. Buccheri (10')*

Q&A and Open Discussion (10') led by *A. Rancati - N. Rocco*

Oncological thoughts after Aesthetic Breast Surgery

12.50
13.50 Breast imaging and detection of granular tissue and implant rupture and anomalies. Considerations of a Breast Radiologist - *G. Scaperrotta (30')*

Surgical Management of a Breast Cancer. Considerations of an Oncoplastic Breast Surgeon

G. Catanuto (20')

Open Discussion (10') led by *A. Rancati - N. Rocco*

Q&A

CLOSURE & REMARKS

13..50 **FAREWELL LIGHT LUNCH** ✂

10.30-11.30 COFFEE STATION

WHAT IS THE BREAST BEAUTY ? INDUSTRY POINT OF VIEW



INDUSTRY SPONSORED Sessions

15th December

13.00
13.15



MEET THE EXPERT: Pre-pectoral augmentation and pre-pec reconstruction with ADM

Speaker: *P. Harris*

15.40
16.25



LIVE PLANNING - Breast Augmentation using a live model , KOLs take you through the step of pre-surgery (5' each)

P. Harris

P. Montemurro

B. van der Lei

P. Cirillo

F. Mayo

P. Mallucci

Open discussion (15') lead by: M.B. Nava - A . Rancati

Panelists: All session presenters

16.30
16.45



MEET THE EXPERT - P4HB, the new soft tissue support in Aesthetic Breast Surgery

Speaker: *P. Mallucci*

17.00
18.20



INDUSTRY WORKSHOP - Implant selection according to patients' wishes and anatomical features - Breast augmentation (20' each)

The process and reason for choosing the ideal implant for each case, illustrated using a live model.

P. Montemurro

F. Mayo

R. de Vita

P. Cirillo - B. van der LEI

18.20
18.35

Take Home message from today - *D. Hammond*

INDUSTRY SPONSORED Sessions

16th December

12.50
13.05



MEET THE EXPERT: Breast Implant Selection Hub - Our e-learning website for surgeons

The Mentor Team

16.25
16.40



MEET THE EXPERT - Tips and Tricks in the use of P4HB in Reconstructive Breast Surgery

Speakers: *S. Pompei - R. De Vita*

16.50
17.20



LIVE PLANNING - Mastopexy and Reduction surgery using a live model , KOLs take you through the steps of pre-surgery. (5' each)

B. Celet Ozden

P. Mallucci

T. Shoaib

D. Hammond

Open Discussion (10') lead by *P. Harris*

Panelists: *All session presenters*

17.20
18.00



INDUSTRY WORKSHOP - Implant selection according to patients' wishes and anatomical features - Mastopexy and Mastopexy Augmentation (10' each)

The process and reason for choosing the ideal implant for each case, illustrated using a live model.

P. Montemurro

D. Stavrou

P. Harris

S. Marianelli

18.00
18.15

Take Home message from today - *A. Rancati*

SOCIAL DINNER

16th December

The panoramic **Mi View Restaurant** on the twentieth floor of the World Join Center in Viale Achille Papa 30, in Milan, Portello zone, near one of the most important gateways to the city, will host the Social Dinner of MBN 2022.

it's a wonderful observation point over the whole city and a very unique location that promote a concept of cuisine where "excellence" plays the leading role, celebrated and valued in all its forms.

**SOCIAL DINNER TICKETS:
NOT INCLUDED IN THE REGISTRATION FEE**
Ticket cost: 110 euro per person

The seats are limited, so it is recommended to buy your ticket in advance through the online registration system.



How to get to Milan



FROM MILANO MALPENSA

Situated 50 km from Milan, Malpensa Airport is well connected to the city centre. The Malpensa Express takes 50 minutes to reach Milano Centrale, with 1 or 2 trains per hour (05:25–23:25 daily).

The Malpensa Shuttle bus to Milano Centrale takes 50 minutes and departs every 20 minutes (06:20–01:20).

Taxis are readily available and take around an hour to reach the city.

www.milanomalpensa-airport.com



FROM MILANO LINATE

Milan's second airport, Linate is about 8 km from the city. The quickest link is by shuttle bus, which takes around 25 minutes to reach Centrale Station (06:30–23:30 daily). Several companies are available, all charging EUR 5 each way. Alternatively, the Urban Line 73 bus to Piazza San Babila costs EUR 2.50 (4 times an hour from 06:00–20:00, less frequently until 01:07). Taxis wait outside Arrivals, take 15–20 minutes and cost about EUR 25, depending on the traffic.

www.milanolinate-airport.com



FROM MILANO STAZIONE CENTRALE

Considered one of Europe's most beautiful connects Milan with domestic and international locations. If you're arriving from an airport, connections can easily be made with metro and bus services.

Given Milan's compact size, trains are not ideal for travel within the city. If you'd like to take a day trip, buy a special return day-trip ticket to the lake regions of Lago Maggiore and Lago di Como.





ALLIANZ MiCo Convention Centre

Launched in 2002 and doubled in size in 2005, the current extension (2011) places Allianz MiCo - Milano Convention Centre among the largest conference facilities in Europe and worldwide.

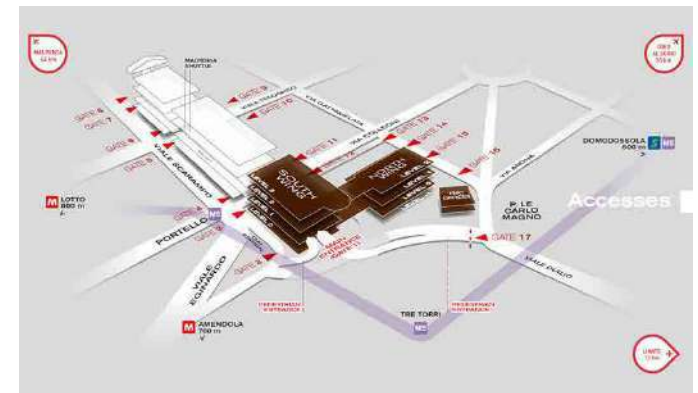
Featuring two plenary rooms, one with seating for 4,000 and the other for 2,000 and an Auditorium that seats 1,500, it is the ideal venue for international conferences requiring a large number of rooms. In the same way, the exhibition halls offer 54,000 sq.m of exhibition space and can also be set up as extra plenary rooms accommodating more than 5,000 people.

The conference rooms feature the full range of technologies: video projector, sound system, translator booths, fixed video cameras, closed circuit TV, Wi-Fi internet access and optical fiber cables.

All of this in downtown Milan, with a parking lot for more than 1,100 cars and direct access to Milan's future subway line 5.



HOW TO GET TO Allianz MiCo Convention Centre



Allianz MiCo

Milano Convention Centre is right in the centre of Milan, 4 km from the Duomo and just 5 minutes from Leonardo's Last Supper.

Allianz MiCo - Milano Convention Centre

via Gattamelata - Gate 15

Buses & Trams Bus no. 78 get off at Colleoni/Gattamelata
Tram no. 19 get off at Boezio

Lilac Line 5 Get off at the "Portello" stop, walk along via Colleoni and, on the right, via Gattamelata for approx. 450 m, otherwise get off at the "Domodossola FNM" stop, and walk about 600 m towards the Congress Centre.

Red Line 1 Get off at the "Cadorna" stop, exit the subway and go to the railroad station above : take the first train departing and get off at the "Domodossola" stop just 600 m from the Congress Centre.

Yellow Line 3 Get off at the "Duomo", switch to the Red Line 1 (RHO Fiera Milano direction) Get off at the "Cadorna" stop, exit the subway and go to the railroad station above : take the first train departing and get off at the "Domodossola" stop - just 600 m from the Congress Centre.

General Information

→ SECRETARIAT

The registration desk, located at the entrance of the Congress Venue, is open as follows:

Thursday 15th December

8.30 am - 6.30 pm

Friday 16th December

8.30 am - 6.30 pm

Saturday 17th December

8.30 am - 2.00 pm

→ EXHIBITION

The exhibition area is located in the Congress Venue, Level -1.

Participants are encouraged to visit the industry exhibition, which will be accessible for the duration of the congress.

→ SCIENTIFIC SESSIONS

All Scientific Sessions will take place at Level -1. The conference hours are specified in the programme.

→ REFUND POLICY

In case of cancellation without replacement, the fee less handling charges of 100 EURO will be refunded, provided a written request is received by MZ Events before 15th November 2022.

No refund can be made if notice of cancellation is received after this date. Any refund will be made after the congress.

→ CERTIFICATE OF ATTENDANCE

Certificates of attendance will be sent by email at the end of the congress.

→ REGISTRATION PACKAGE

The conference registration package includes:

- Congress bag and information package
- Certificate of attendance
- Attendance to the scientific sessions
- Access to the exhibition area
- Meals as indicated in the programme

REGISTRATION FEE

All delegates must register to attend the congress. Registration fees as follows:

Early Rate

(until the 25th October 2022)

DELEGATE 650 EUR

STUDENT 350 EUR

(EDUCATION & TEACHING PACKAGE <=30)

Late Rate and Onsite

(from the 26th October 2022)

DELEGATE 750 EUR

STUDENT 450 EUR

(EDUCATION & TEACHING PACKAGE <=30)

Registration in the student category is only open to people able to provide a valid official certificate.

On-site registrations and social dinner tickets must be paid only by credit card or cash.

CONGRESS KIT

The congress kit can be picked up at the Congress Kit Desk near the registration area, upon presentation of the congress-kit ticket provided with your badge.

BADGES

Participants are requested to wear their badges at all time during the conference for admission to all the conference areas.

LANGUAGE

Official language is English. Simultaneous translation is not provided.

CLOAKROOM

A cloakroom will be available for clothes and luggages for the whole duration of the congress.

WIFI

Wi-Fi will be available in the conference area.

INTELLECTUAL PROPERTY

During the conference, it is not permitted to film or take pictures of the speakers and/or their presentations.



General Information

EDUCATIONAL CREDITS (ECM)

Educational credits (ECM) are provided to Italian attendees only.

Si ricorda che per ottenere il rilascio dei crediti formativi ECM attribuiti alla giornata formativa, ogni partecipante deve:

- frequentare il 90% dell'impegno orario previsto, documentato dal foglio firme giornaliero;
- compilare obbligatoriamente la scheda anagrafica in ogni suo campo (in stampatello o in calligrafia leggibile), i cui dati saranno utilizzati esclusivamente ai fini ECM; le schede incomplete o illeggibili rendono impossibile l'assegnazione dei crediti ECM;
- compilare online il questionario di gradimento dell'evento.

Crediti assegnati: 5,4

Si informa che l'attestato di partecipazione ECM non costituisce titolo abilitante per l'esercizio delle attività trattate.

EACCME ACCREDITATION

An application has been made to the UEMS EACCME® for CME accreditation of the MBN2022 Aesthetic Breast Meeting.

Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity. To receive the Certificate and get the Credits you are kindly asked to go to the Registration Desk at the end of the Conference, fill in a form with your personal data, sign for presence and give back the Learners Feedback Questionnaire duly filled out.



Reserve a room

Promotional codes were created for all participants who desire to reserve room in one of the hotel nearby the congress venue.

NH Collection Milano CityLife****

Via Bartolomeo Colleoni, 14, 20149 Milan, Italy - 250 mt from the Allianz MiCo

The NH Collection Milano CityLife benefits from a prime location in Milan's CityLife district, which is home to iconic skyscrapers, elegant residences and several high-end shopping malls. The hotel itself is a truly unique building. Formerly the Chiesa Cristo Re church, the hotel has now been completely redesigned and reimaged.

However, many of the building's original features have been tastefully retained. You'll get a taste for this experience as soon as you arrive, because the lobby is part of the old church. Now though, these original features are beautifully complemented by new installations, such as the stunning rooftop swimming pool, which provides panoramic views over the city.

If you are interested to secure here your room at a special price, please use the following link : www.nh-hotels.it/event/-mz-674036

Enterprise Hotel ****s

Corso Sempione, 91, 20149 Milano MI - 500 meters from the Allianz MiCo

A plush and modern 4-star superior hotel, it has become a point of reference in the city for an eclectic array of Milanese and international clientele. The history of the Enterprise Hotel is a summary of the who's-who of production in Milan - in industry, publishing and design - having arisen at the beginning of the 19th century as a factory, before becoming a great printing works, prior to the 2002 transformation into the first Hotel of design in the city.

Today, the hotel embodies a new form of hospitality, hinted at right from the entrance by the impressive and colourful architecture of the lobby, where the spaciousness unites with a warm and friendly welcome.

NEXT TO THE CONGRESS VENUE

If you are interested please enter in the hotel website

www.enterprisehotel.com and write the special code in the dedicated box "Insert Code" to obtain a 15% discount.

The code is: mbn2022 (small letters)

Acknowledgements

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ORGANISING SECRETARIAT
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